



INACHEE'S BEST PERFORMING SECTOR LIST

1. How did we come up with the idea?

Well, from BBC car show "*Top Gear*"! In the show, the race driver "the Stig" test drives cars to determine which is the fastest on their test lap. You can see their [fastest lap list](#) here.

We used the same concept to develop our list.

1. How did we obtain this information?

We have spent some time understanding different business sectors in Uganda and using our research skills as well as our 30 years' combined experience with different clients including in Uganda, The Bahamas and the UK, we develop our model which ultimately ranks sectors for investment on the basis of Return on Investment (ROI) in years.

The financial model per sector forms the basis for our ranking.

2. What does the sector analysis include?

For each sector we analyse, we include the PROS and CONS of Investing in the sector. We then include a financial forecast/model business plan.

This includes estimated revenue, profit and start-up capital the entrepreneur can expect for investment in that sector.

As part of that analysis, we include our "advanced thinking" tips; industry best practice tools, forward thinking, trends and other ideas, based on our experience. We believe that following these will help the investor to be a sector leader and will help them stand out from the competition.

3. How do we rank which is the "best sector"?

A key focus for us is the Return on Investment (ROI). This number tells you how long it will take the investor to get their money back.

We believe that no investor who is profit minded should go into business without knowing when he can expect to receive his initial capital back.

On that basis, without further ado, we therefore present the "[Naked Eye](#)" Series.

We hope you will enjoy them. Please do not hesitate to provide feedback by leaving comments on each article or alternatively, [emailing us](#) with your views.